

House of Representatives

File No. 647

General Assembly

February Session, 2006

(Reprint of File No. 223)

Substitute House Bill No. 5797 As Amended by House Amendment Schedule "A"

Approved by the Legislative Commissioner April 28, 2006

AN ACT CONCERNING DIGITAL MEDIA AND MOTION PICTURE DEVELOPMENT IN THE STATE.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Section 10-392 of the general statutes is repealed and the
- 2 following is substituted in lieu thereof (*Effective October 1, 2006*):
- 3 (a) The General Assembly finds and declares that culture, history,
- 4 the arts and the [film] digital media and motion picture and tourism
- 5 industries contribute significant value to the vitality, quality of life and
- 6 economic health of Connecticut and therefore there is established the
- 7 Connecticut Commission on Culture and Tourism. The Connecticut
- 8 Humanities Council and the Connecticut Trust for Historic
- 9 Preservation shall operate in conjunction with the commission for
- 10 purposes of joint strategic planning, annual reporting on
- 11 appropriations and fiscal reporting. The purpose of the commission
- 12 shall be to enhance and promote culture, history, the arts and the
- 13 tourism and [film] digital media and motion picture industries in
- 14 Connecticut.

- 15 (b) The commission shall:
- 16 (1) Market and promote Connecticut as a destination for leisure and
- 17 business travelers through the development and implementation of a
- 18 strategic state-wide marketing plan and provision of visitor services to
- 19 enhance the economic impact of the tourism industry;
- 20 (2) Promote the arts;
- 21 (3) Recognize, protect, preserve and promote historic resources;
- 22 (4) Interpret and present Connecticut's history and culture;
- 23 (5) Promote Connecticut as a location in which to [conduct filming]
- 24 produce digital media and motion pictures and to establish and
- 25 conduct business related to the [film and video] <u>digital media and</u>
- 26 <u>motion picture</u> industries to enhance these industries' economic impact
- 27 in the state;
- 28 (6) Beginning with the fiscal year ending June 30, 2006, and each
- 29 fiscal year thereafter, prepare and submit to the Office of Policy and
- 30 Management, in accordance with sections 4-77 and 4-77a, budget
- 31 expenditure estimates and recommended adjustments for the next
- 32 succeeding fiscal year or years and a detailed accounting of
- 33 expenditures for the prior fiscal year, a copy of which shall be
- 34 submitted to the General Assembly, in accordance with the provisions
- 35 of section 11-4a;
- 36 (7) Establish a uniform financial reporting system and forms to be
- 37 used by each regional tourism district, established under section 10-
- 38 397, in the preparation of the annual budget submitted to the General
- 39 Assembly;
- 40 (8) Integrate funding and programs whenever possible; and
- 41 (9) On or before January 1, 2005, and biennially thereafter, develop
- 42 and submit to the Governor and the General Assembly, in accordance
- with section 11-4a, a strategic plan to implement subdivisions (1) to (5),

- 44 inclusive, of this subsection.
- 45 (c) Any proposals for projects under the jurisdiction of the
- 46 commission and projects proposed by the Connecticut Humanities
- 47 Council that require funding through the issuance of bonds by the
- 48 State Bond Commission, in accordance with sections 13b-74 to 13b-77,
- 49 inclusive, as amended, shall be submitted to the Connecticut
- 50 Commission on Culture and Tourism. The commission shall review
- 51 such proposals and submit any project that it believes has merit to the
- 52 joint standing committee of the General Assembly having cognizance
- 53 of matters relating to finance, revenue and bonding with the
- 54 commission's recommendation for funding.
- 55 (d) The Connecticut Commission on Culture and Tourism shall be a
- 56 successor agency to the State Commission on the Arts, the Connecticut
- 57 Historical Commission, the Office of Tourism, the Connecticut
- 58 Tourism Council, the Connecticut Film, Video and Media Commission
- 59 and the Connecticut Film, Video and Media Office in accordance with
- 60 the provisions of sections 4-38d and 4-39.
- (e) Wherever the words "State Commission on the Arts",
- 62 "Connecticut Historical Commission", "Office of Tourism",
- 63 "Connecticut Film, Video and Media Office" and "Connecticut
- 64 Commission on Arts, Tourism, Culture, History and Film" are used in
- 65 the following sections of the general statutes, or in any public or
- 66 special act of the 2003 or 2004 session the words "Connecticut
- 67 Commission on Culture and Tourism" shall be substituted in lieu
- 68 thereof: 3-110f, 3-110h, 3-110i, 4-9a, as amended, 4b-53, as amended,
- 69 4b-60, 4b-64, 4b-66a, 7-147a, 7-147b, 7-147c, 7-147j, 7-147p, 7-147q, 7-
- 70 147y, 8-2j, 10-382, 10-384, 10-385, 10-386, 10-387, 10-388, 10-389, 10-391,
- 71 10a-111a, 10a-112, 10a-112b, 10a-112g, 11-6a, 12-376d, 13a-252, 19a-
- 72 315b, 19a-315c, <u>as amended</u>, 22a-1d, 22a-19b, 25-102qq, 25-109q, 29-259
- 73 and 32-6a.
- 74 (f) The Legislative Commissioners' Office shall, in codifying the 75 provisions of this section, make such technical, grammatical and

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punctuation changes as are necessary to carry out the purposes of this section.

- Sec. 2. Section 10-393 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective October 1, 2006*):
- (a) The Connecticut Commission on Culture and Tourism shall consist of [twenty-nine] thirty-five voting commissioners and nonvoting ex-officio members. Such ex-officio members shall be the executive directors of the Connecticut Trust for Historic Preservation and the Connecticut Humanities Council, the State Poet Laureate, the State Historian and the State Archaeologist. The State Poet Laureate, the State Historian and the State Archaeologist shall serve as commissioners without being appointed and without receiving compensation for such service. The remaining [twenty-four] thirty commissioners shall be appointed as follows:
 - (1) The Governor shall appoint eight commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from within the state; (B) three commissioners shall be individuals with knowledge of or experience or interest in history or humanities; (C) one commissioner shall be an individual with knowledge of or experience or interest in the arts; (D) one commissioner shall be an individual [with knowledge of or experience or interest in film] with experience relating directly to the production of digital media or motion pictures; and (E) two commissioners shall be selected at large.
 - (2) The speaker of the House of Representatives shall appoint [three] four commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from the southwestern tourism district, established under section 10-397; (B) one commissioner shall be an individual with knowledge of or experience or interest in history or humanities; [and] (C) one commissioner shall be an individual with knowledge of or experience or interest in the arts; and (D) one commissioner shall be an individual

with experience relating directly to the production of digital media or motion pictures.

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- (3) The president pro tempore of the Senate shall appoint [three] <u>four</u> commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from the central tourism district, established under section 10-397; (B) one commissioner shall be an individual with knowledge of or experience or interest in history or humanities; [and] (C) one commissioner shall be an individual with knowledge of or experience or interest in the arts; and (D) one commissioner shall be an individual with experience relating directly to the production of digital media or motion pictures.
- (4) The majority leader of the House of Representatives shall appoint [two] three commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from the south central tourism district, established under section 10-397; [and] (B) one commissioner shall be an individual with knowledge of or experience or interest in the arts; and (C) one commissioner shall be an individual with experience relating directly to the production of digital media or motion pictures.
 - (5) The majority leader of the Senate shall appoint [two] three commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from the eastern tourism district; [and] (B) one commissioner shall be an individual with knowledge of or experience or interest in the arts; and (C) one commissioner shall be an individual with experience relating directly to the production of digital media or motion pictures.
 - (6) The minority leader of the House of Representatives shall appoint [three] <u>four</u> commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from within the state; (B) one commissioner shall be an individual with knowledge of or experience or interest in history or humanities; [and] (C) one commissioner shall be an individual with knowledge of or

experience or interest in the arts; and (D) one commissioner shall be an individual with experience relating directly to the production of digital media or motion pictures.

- (7) The minority leader of the Senate shall appoint [three] <u>four</u> commissioners: (A) One commissioner shall be an individual with knowledge of or experience or interest in tourism from the northwestern tourism district, established under section 10-397; (B) one commissioner shall be an individual with knowledge of or experience or interest in history or humanities; [and] (C) one commissioner shall be an individual with knowledge of or experience or interest in the arts; and (D) one commissioner shall be an individual with experience relating directly to the production of digital media or motion pictures.
- (b) Each commissioner shall serve a term that is coterminous with such commissioner's appointing authority. No member of a board of directors of a regional tourism district may serve as a commissioner of the Connecticut Commission on Culture and Tourism.
- (c) The commission shall have an executive director, appointed by the Governor in accordance with the provisions of chapter 46, who shall administer the commission in accordance with subsection (e) of this section. The voting commissioners shall elect annually: A commissioner from among the voting commissioners to serve as chairperson of the commission, one commissioner as vice-chairperson, and other commissioners as officers. Such commissioners shall establish bylaws as necessary for the operation of the commission. Commissioners shall receive no compensation for the performance of their duties, but may be reimbursed for their necessary expenses incurred in the performance of their duties. The commission shall meet at least once during each calendar quarter and at such other times as the chairperson deems necessary or upon the request of a majority of commissioners in office.
- (d) Thirteen voting commissioners of the board shall constitute a quorum and the affirmative vote of a majority of the voting

commissioners present at a meeting of the commission shall be sufficient for any action taken by the commission. No vacancy of a commissioner shall impair the right of a quorum to exercise all the rights and perform all the duties of the commission. Any action taken by the commission may be authorized by resolution at any regular or special meeting and shall take effect immediately unless otherwise provided in the resolution.

- (e) The executive director of the commission shall administer the commission, subject to the supervision of the commissioners. The executive director shall have the authority to administer all laws under the jurisdiction of the commission and the power and authority to: Coordinate, and direct the operation of the commission; establish rules for the internal operation of the commission; contract for facilities, services and programs to implement the purposes of the commission established by law, and enter into agreements for funding from private sources, including corporate donations and other commercial sponsorships. The executive director is authorized to do all things necessary to apply for, qualify for and accept any funds made available under any federal act for the purposes established under section 10-392, as amended by this act. All funds received under this subsection shall be deposited into the Connecticut Commission on Culture and Tourism account, established under section 10-395. The executive director may enter into contracts with the federal government concerning the use of such funds.
- Sec. 3. Section 10-417 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective October 1, 2006*):
- 198 (a) With respect to [film] <u>digital media and motion picture</u> activities, 199 the Connecticut Commission on Culture and Tourism, established 200 under section 10-392, <u>as amended by this act</u>, shall have the following 201 powers and duties:
- 202 (1) To promote the use of Connecticut locations, <u>structures</u>, facilities 203 and services for the production [of films, videos, television programs,

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audio recordings and other media-related products] <u>and</u> postproduction of all digital media and motion pictures and other <u>media-related products</u>;

- (2) To provide support services to visiting and in-state production companies, including assistance to [film, video and other media] digital media and motion picture producers in securing [location] permits from state agencies, authorities or institutions or municipalities or other political subdivisions of the state;
- 212 (3) To develop and update a resource library concerning the many 213 possible state sites which are suitable for [filming and taping] 214 production;
- 215 (4) To develop and update a production manual of available [film, 216 video and media] <u>digital media and motion picture</u> production 217 facilities and services in the state;
- 218 (5) To conduct and attend trade shows and production workshops 219 to promote Connecticut locations and facilities;
- 220 (6) To prepare an explanatory guide showing the impact of relevant 221 state and municipal tax statutes, regulations and administrative 222 opinions on typical production activities <u>and to implement the tax</u> 223 <u>credits provided for in section 20 of senate bill 702 of the current</u> 224 session, as amended;
- (7) To formulate and propose guidelines for [standardized permits to be used by] state agencies [which shall be as close to] <u>for</u> a "one stop permitting" process, [as possible,] for matters including, but not limited to, the use of state roads and highways, the use of state-owned real or personal property for production activities and the conduct of regulated activities, and to hold workshops to assist state agencies in implementing such process;
- 232 (8) To formulate and recommend to municipalities model local 233 ordinances <u>and forms</u> to assist production activities, including, but not

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limited to, "one stop permitting" of [film, video and other] digital

- 235 media and motion picture and other production activity to be
- 236 conducted in a municipality, and to hold workshops to assist
- 237 municipalities in implementing such ordinances;
- 238 (9) To accept any funds, gifts, donations, bequests or grants of funds 239 from private and public sources for the purposes of this section;
- 240 (10) To request and obtain from any state agency, authority or
- 241 institution or any municipality or other political subdivision of the
- state such assistance and data as will enable the commission to carry
- 243 out the purposes of this section;
- 244 (11) To assist and promote cooperation among all segments of
- 245 management and labor that are engaged in [film, video or other media
- 246 production] <u>digital media and motion pictures</u>;
- 247 (12) To [develop criteria for use by the Department of Economic and
- 248 Community Development, the Connecticut Development Authority,
- 249 Connecticut Innovations, Incorporated, and other state agencies and
- authorities in awarding financial assistance for the production of films,
- 251 videos and other media projects in the state. The criteria shall (A)
- 252 provide for a secured position for the state, and (B) give preference to
- 253 projects having significant advance sales or other commitments; and
- 254 (13) To] take any other administrative action which may improve
- 255 the position of the state's [film, video and media] digital media and
- 256 <u>motion picture</u> production industries in national and international
- 257 markets.
- 258 (b) On or before January 15, 2008, and biennially thereafter, the
- commission shall submit to the General Assembly, in accordance with
- 260 section 11-4a, a report on the activities of the commission under this
- 261 section and the estimated direct and indirect economic impact of all
- 262 digital media, motion pictures and related production activity in the
- 263 <u>state, during the preceding calendar years. Each such report shall also</u>
- 264 include an analysis of the impact on the state of each qualified

production, as defined in section 20 of senate bill 702 of the current session, as amended.

- Sec. 4. Section 5-198 of the 2006 supplement to the general statutes is amended by adding subsection (dd) as follows (*Effective October 1*, 269 2006):
- 270 (NEW) (dd) The director for digital media and motion picture 271 activities in the Connecticut Commission on Culture and Tourism.
- 272 Sec. 5. (NEW) (Effective October 1, 2006) Notwithstanding any 273 provision of the general statutes, each state agency, department or 274 institution issuing a request for proposals for any digital media, 275 motion picture or related production activity shall, at the time of such 276 issuance, transmit a copy of such request for proposals to the 277 Connecticut Commission on Culture and Tourism. Said commission 278 shall notify the executive head of each state agency of the requirements 279 of this section.

This act shall take effect as follows and shall amend the following sections:			
Section 1	October 1, 2006	10-392	
Sec. 2	October 1, 2006	10-393	
Sec. 3	October 1, 2006	10-417	
Sec. 4	October 1, 2006	5-198	
Sec. 5	October 1, 2006	New section	

The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either House thereof for any purpose:

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 07 \$	FY 08 \$
Connecticut Commission on	GF - See Below	See Below	See Below
Culture and Tourism			

Note: GF=General Fund

Municipal Impact: None

Explanation

The bill requires the Connecticut Commission of Culture and Tourism (CCCT) to implement the film and digital media tax credits established in SB 702 of the current session, broadens the responsibilities of the CCCT and requires the Commission to report every 2 years to the General Assembly on its digital media and movie production activities, and the direct and indirect economic impact of the productions. Additional funds in the amount of \$250,000 are included in sHB 5007, the Appropriations Act, as favorably reported by the Appropriations Committee to fund these provisions.

The bill adds 6 members who must have experience in digital media or media production to the Commission on Culture and Tourism which has a minimal fiscal impact, and makes technical and conforming changes which have no fiscal impact.

House 'A' strikes the underlying bill and eliminated the fiscal impact associated with the tax credits, the creation of an Office of Digital Media and Motion Pictures and a new Commission.

The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation.

OLR Bill Analysis sHB 5797 (as amended by House "A")*

AN ACT CONCERNING DIGITAL MEDIA AND MOTION PICTURE DEVELOPMENT IN THE STATE.

SUMMARY:

The bill requires the Connecticut Commission on Culture and Tourism (CCCT) to implement new state film and digital media tax credits; broadens CCCT's charge to include promoting movie and digital media production and post-production in the state, rather than just film locations; and expands the commission's existing film responsibilities to all types of digital media. It requires CCCT to report to the General Assembly every two years on its digital media and movie production promotion activities, the economic impact of all productions, and the impact of each state-assisted production.

The bill adds six new CCCT members, all of whom must have digital media or movie production experience. The six new members are appointed by legislative leaders. It also requires one of the governor's appointees, who is currently required to know about, have experience in, or be interested in film, to instead have direct experience in digital media or movie production.

Finally, the bill exempts the CCCT's director of digital media and motion picture activities from the state classified service and requires state agencies and institutions that contract for media productions to send copies of their requests for proposals to CCCT.

*House Amendment "A" replaces the underlying bill with the provisions described above. The original bill established corporation tax credits for producing movies and digital media in Connecticut,

created a Connecticut Office of Digital Media and Motion Pictures and a separate nonlapsing fund to pay for it, and established a 13-member Connecticut Digital Media and Motion Picture Commission within the CCCT.

EFFECTIVE DATE: October 1, 2006

§§ 1 & 3 — CONNECTICUT COMMISSION ON CULTURE AND TOURISM ADDITIONAL DUTIES

The bill requires CCCT to implement the state film and digital media production and wage credits recently adopted in SB 702. It eliminates its current responsibility to develop criteria for the Department of Economic and Community Development, the Connecticut Development Authority, Connecticut Innovations, Inc., and other state agencies to use in awarding financial assistance for producing films and other media products in the state.

The bill requires CCCT, by January 15, 2008 and every two years thereafter, to report to the General Assembly on its movie and digital media promotion activities and the estimated direct and indirect economic impact of all production activities in the state. The report must also analyze the state impact of each "qualified production," which is a production that qualifies for tax credits under SB 702.

The bill broadens CCCT's charge to include promoting Connecticut as a place for producing movies and digital media instead of just for filming movies. It expands the CCCT's film-related responsibilities to cover digital media and motion pictures and requires it to:

- 1. promote use of Connecticut structures as well as locations, facilities, and services for post-production, as well as production, of media products;
- 2. help digital media and movie producers to secure state and local permits for all their activities, not just for location activities;

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3. expand its resource library of sites appropriate for filming and taping to cover sites for all types of media production;

- 4. expand its production manual of available film, video, and media production facilities and services in Connecticut to include digital media;
- 5. formulate and propose guidelines for state agencies for a onestop permitting process for using state facilities for production activities, instead of for standardized state agency permits that are as close as possible to a one-stop process;
- 6. recommend model municipal forms as well as ordinances to assist media production activities; and
- add an explanation of the new production and wage tax credits for movie and digital media production to its explanatory guide for producers.

§ 2 — ADDITIONAL CCCT MEMBERS

The bill adds six commissioners to the CCCT, increasing its total membership from 29 to 35. The six new members must be appointed by the legislative leaders and all must have experience in digital media or movie production. The bill increases the number of the House speaker's, Senate president pro tempore's, and House and Senate minority leaders' appointments from three to four each and the House and Senate majority leaders' appointments from two to three each. It also requires one of the governor's eight appointees to have direct experience in movie or digital media production, instead of knowledge of, or experience or an interest in, films.

§ 4 — DIRECTOR FOR DIGITAL MEDIA AND MOTION PICTURE ACTIVITIES

The bill exempts the CCCT's director for digital media and motion picture activities from the state classified service. (Neither the bill nor the current law requires CCCT to hire or appoint such a person nor do

they establish a process for doing so.)

§ 5 — STATE AGENCY PRODUCTIONS

The bill requires any state agency or institution that issues a request for proposals for film, media, or related production activity to send a copy to the CCCT. The CCCT must notify state agency executive heads of the requirement.

Commerce Committee

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Joint Favorable Substitute
Yea 29 Nay 0 (03/14/2006)
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Appropriations Committee

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Joint Favorable
Yea 37 Nay 5 (04/10/2006)
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Government Administration and Elections Committee

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Joint Favorable
Yea 16 Nay 1 (04/18/2006)
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Joint Committee on Legislative Management

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Joint Favorable
Yea 25 Nay 0 (04/25/2006)
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